

To infinity and beyond! (and how we're going to get there)



Ruth Cheesley
Mautic Project Lead



@RCheesley

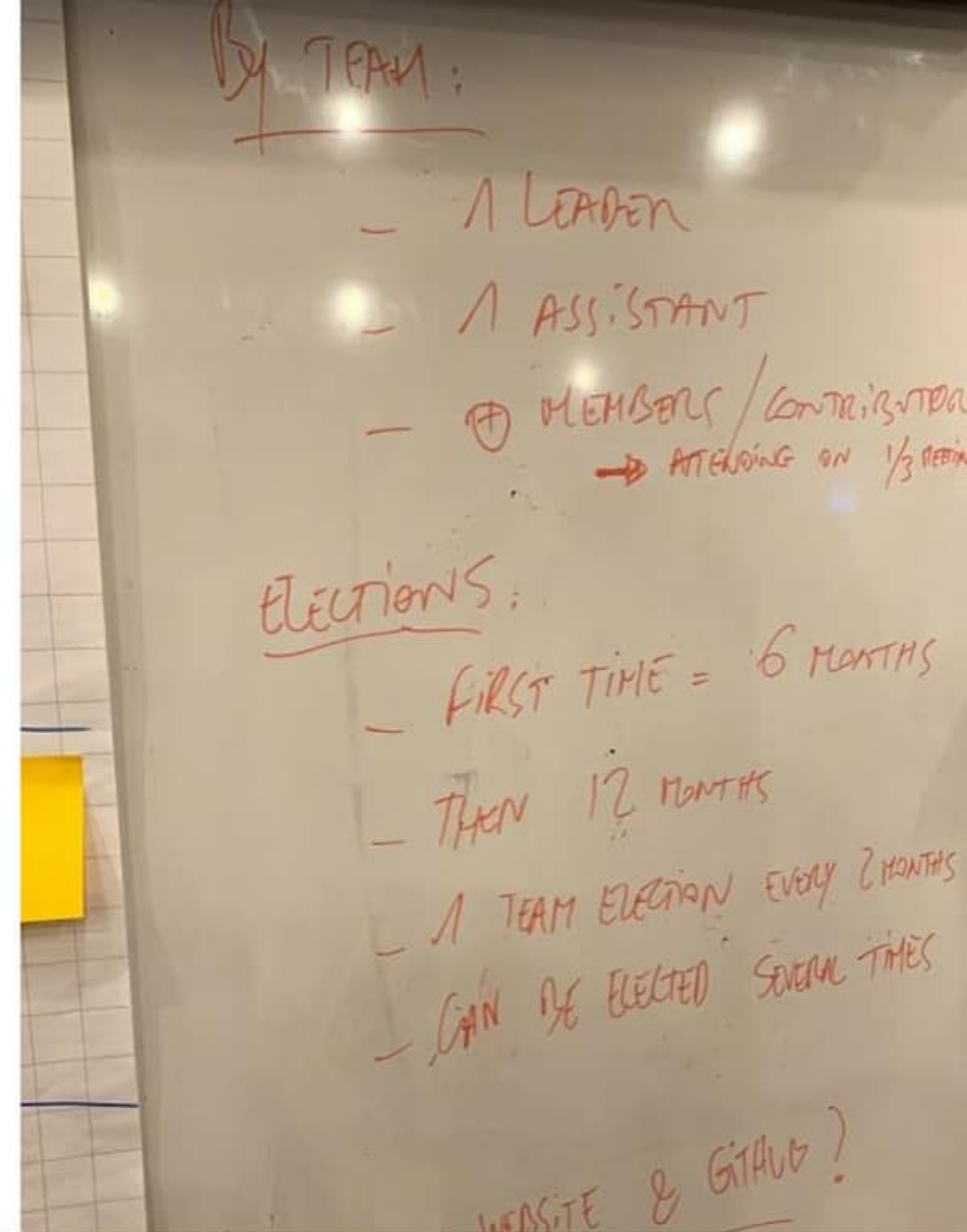
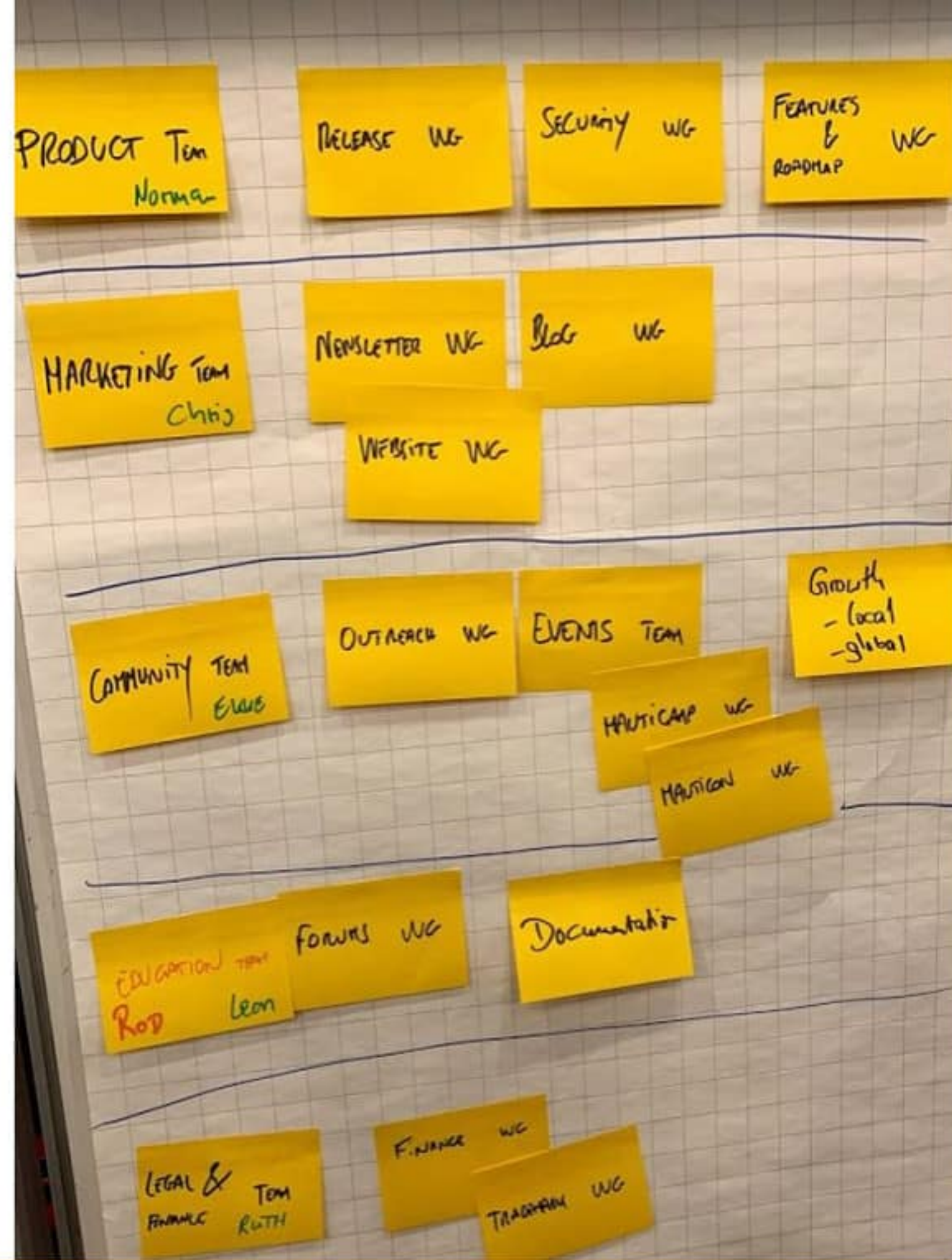


Hello, I'm Ruth Cheesley

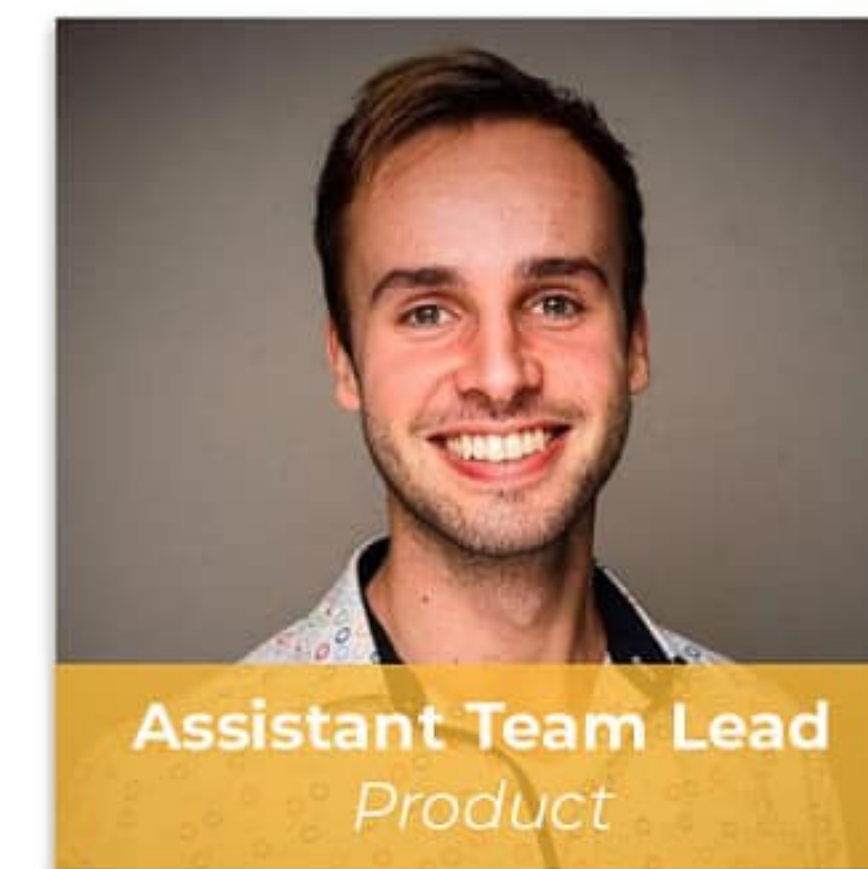
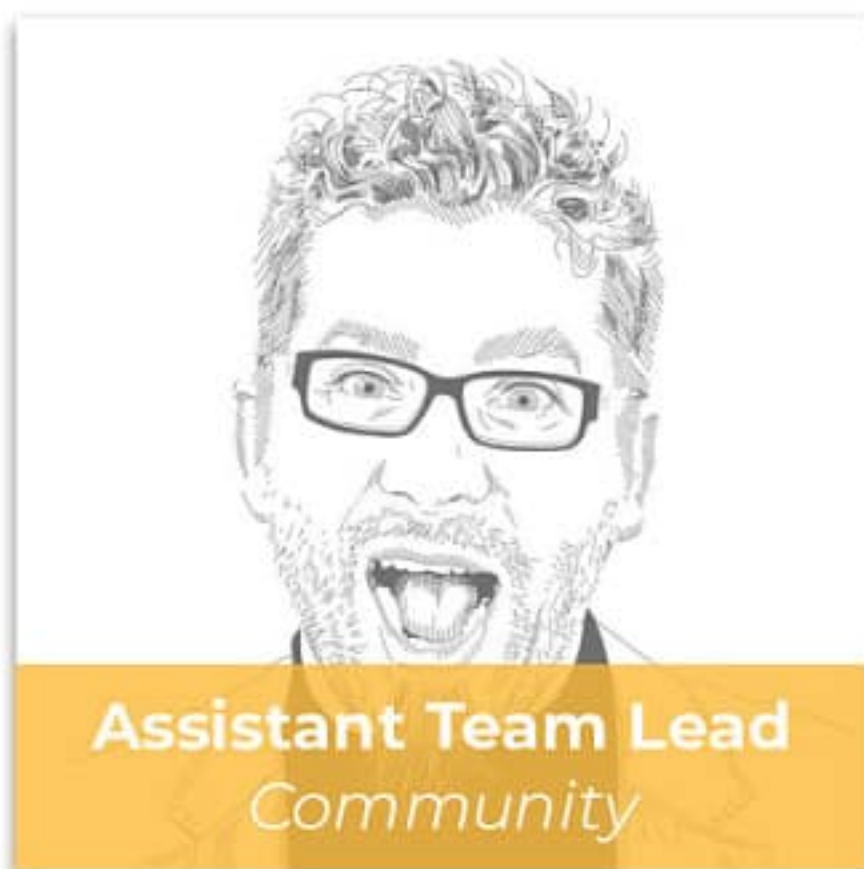
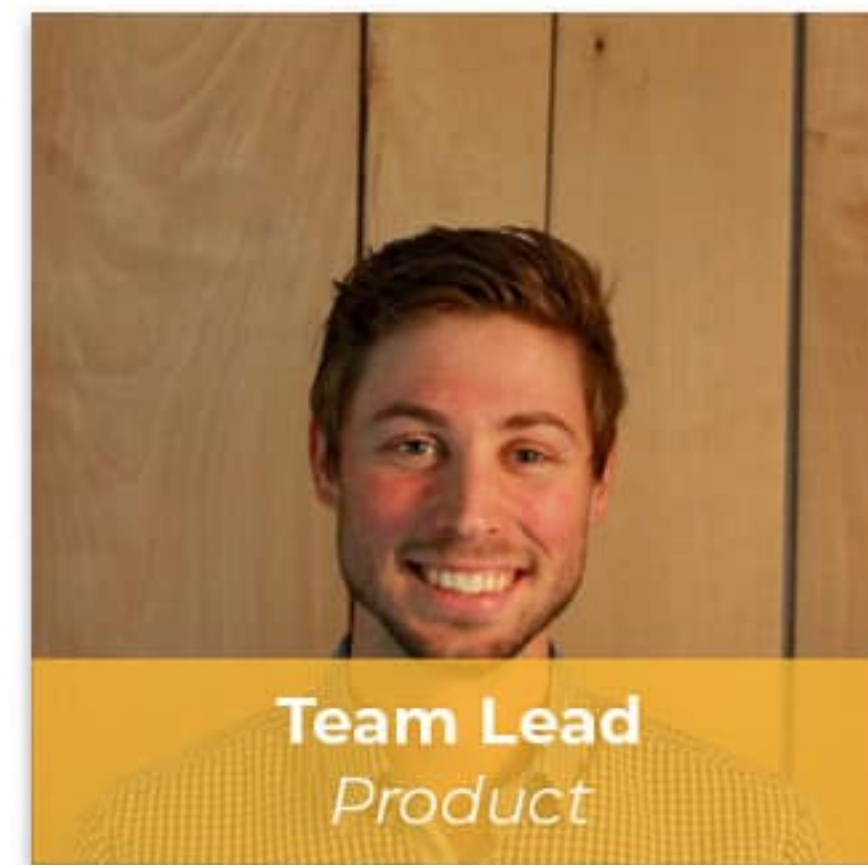
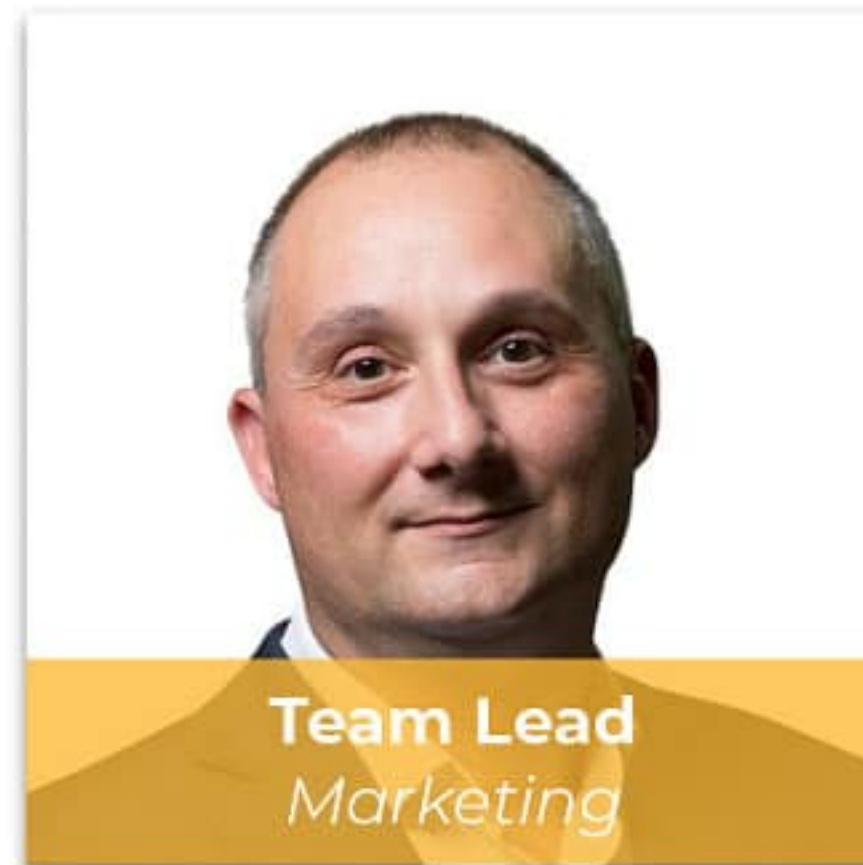
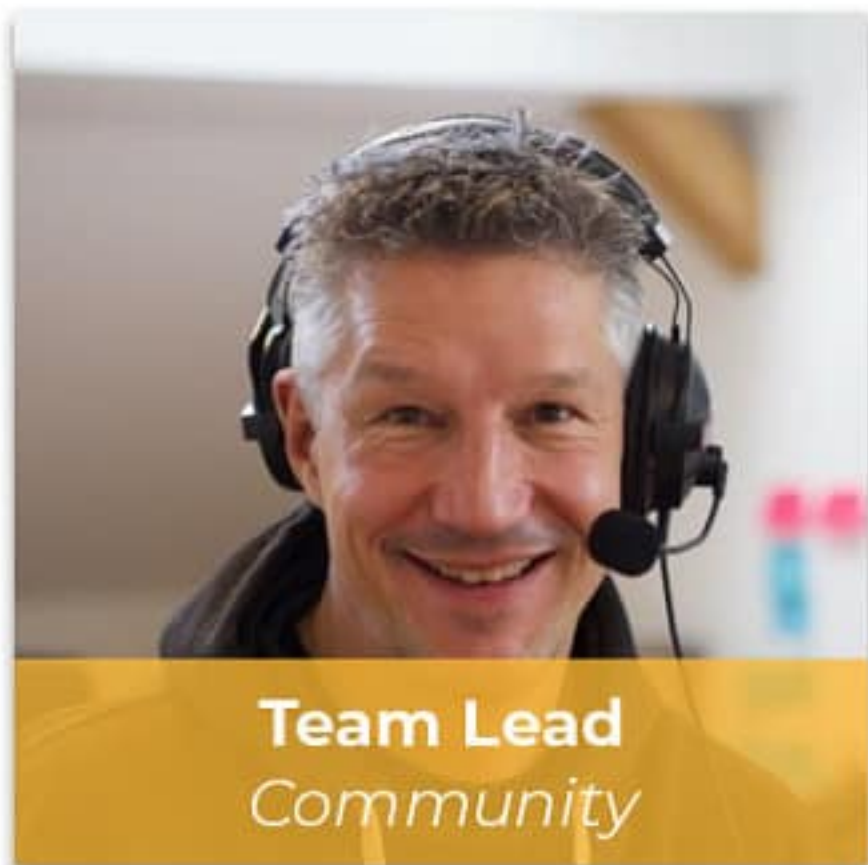
My pronouns are she/her

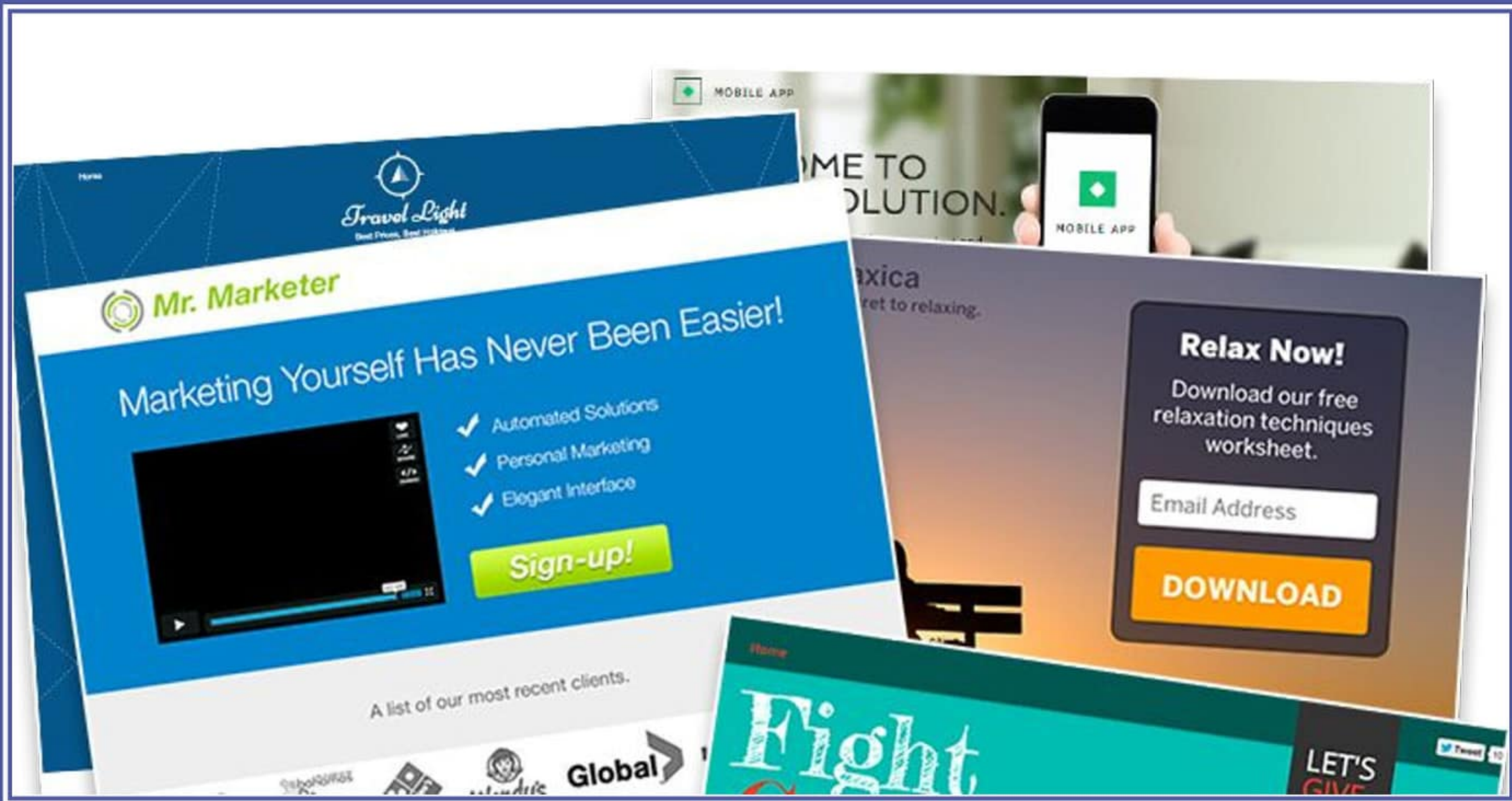
I'm Project Lead for Mautic

You can connect with me online at @RCheesley



DrupalCon Amsterdam / Contribution Day 2019 – The first Mautic Community Sprint!







New features are
important for
Mautic to be
competitive

Campaign templates and import/export 38 votes		21	2.0k	May 7
Include contact stage and tags in imports and exports 18 votes		14	846	Apr 15
Archive old emails 12 votes		8	629	Jul 11
Ability to resend unopen/unclicked emails 11 votes		5	914	Nov '19
Ability to specify different email gateways to use for different purposes 11 votes		2	616	Sep '18
Reply Detection for more than one inbox 11 votes		8	787	Sep 14
Swagger/OpenAPI support for Mautic API 9 votes		7	528	Sep 7
RSS-based Email Automation - Feature Request 9 votes		8	1.3k	May '19
Replace landing page builder / email builder with Grapesjs OS library 8 votes		1	400	Feb 19
"Tags" Column in Mautic Reports 8 votes		2	247	Sep 4





Mautic Launch 3



3,964
Files Changed



2,887
Commits



20
Contributors

Timeline

Stable Release
Jun. 15, 2020

Beta 2 Release
May 18, 2020

Beta 1 Release
Feb. 17, 2020

Alpha Release
Jan. 3, 2020

Project Started
Nov. 1, 2019



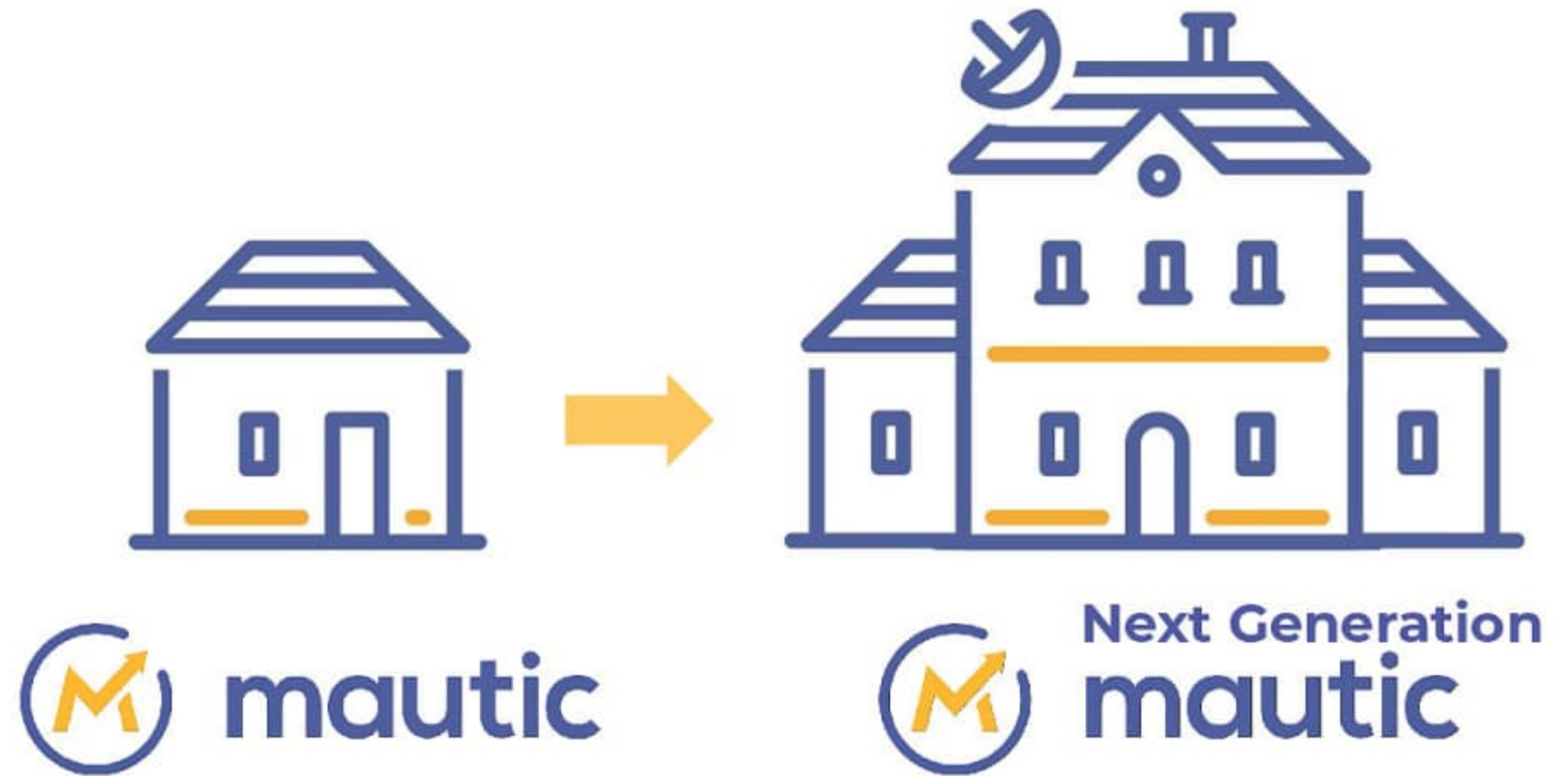
Beyond
Mautic 4,
radical
change is
needed if we
are to shoot
for the stars

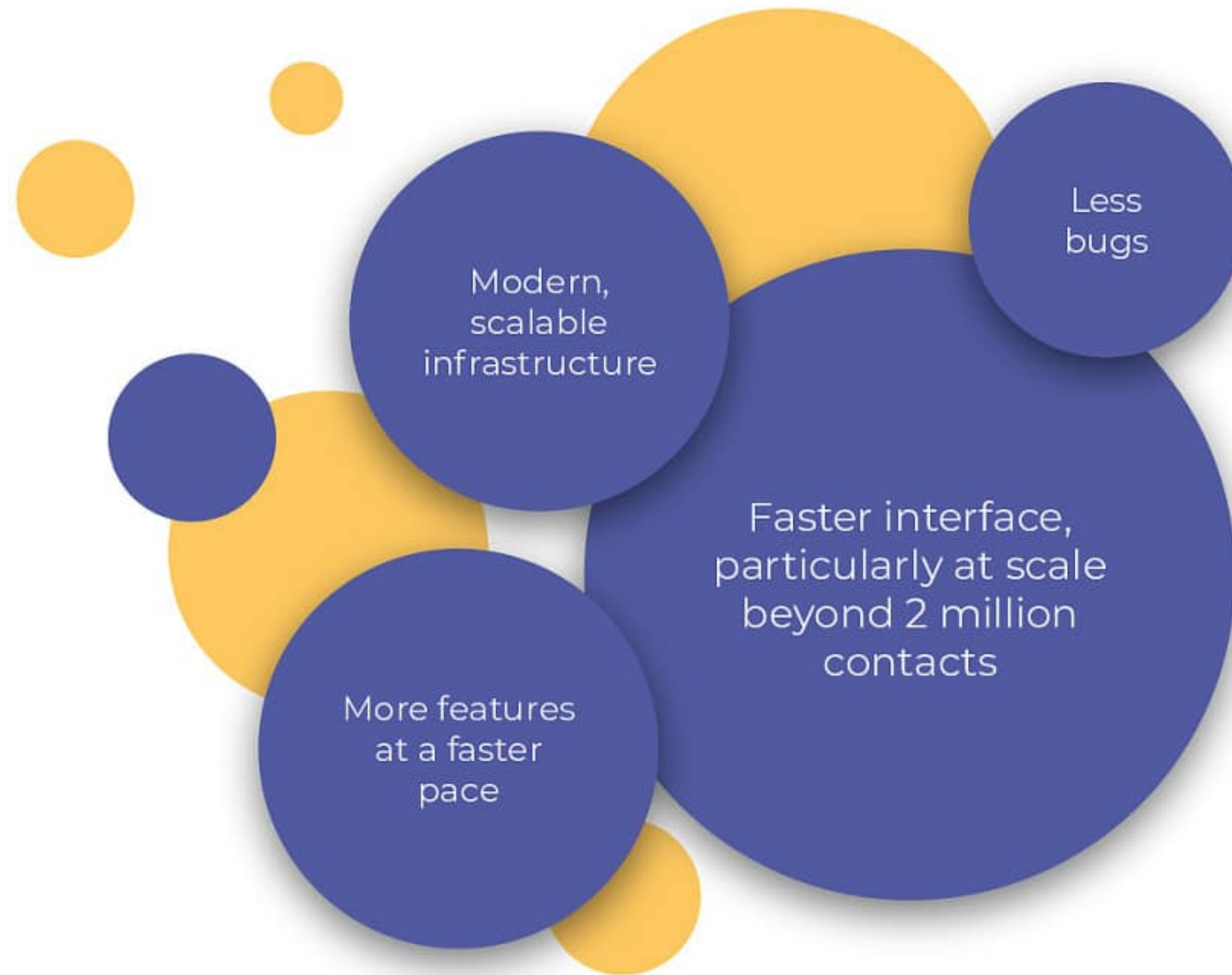


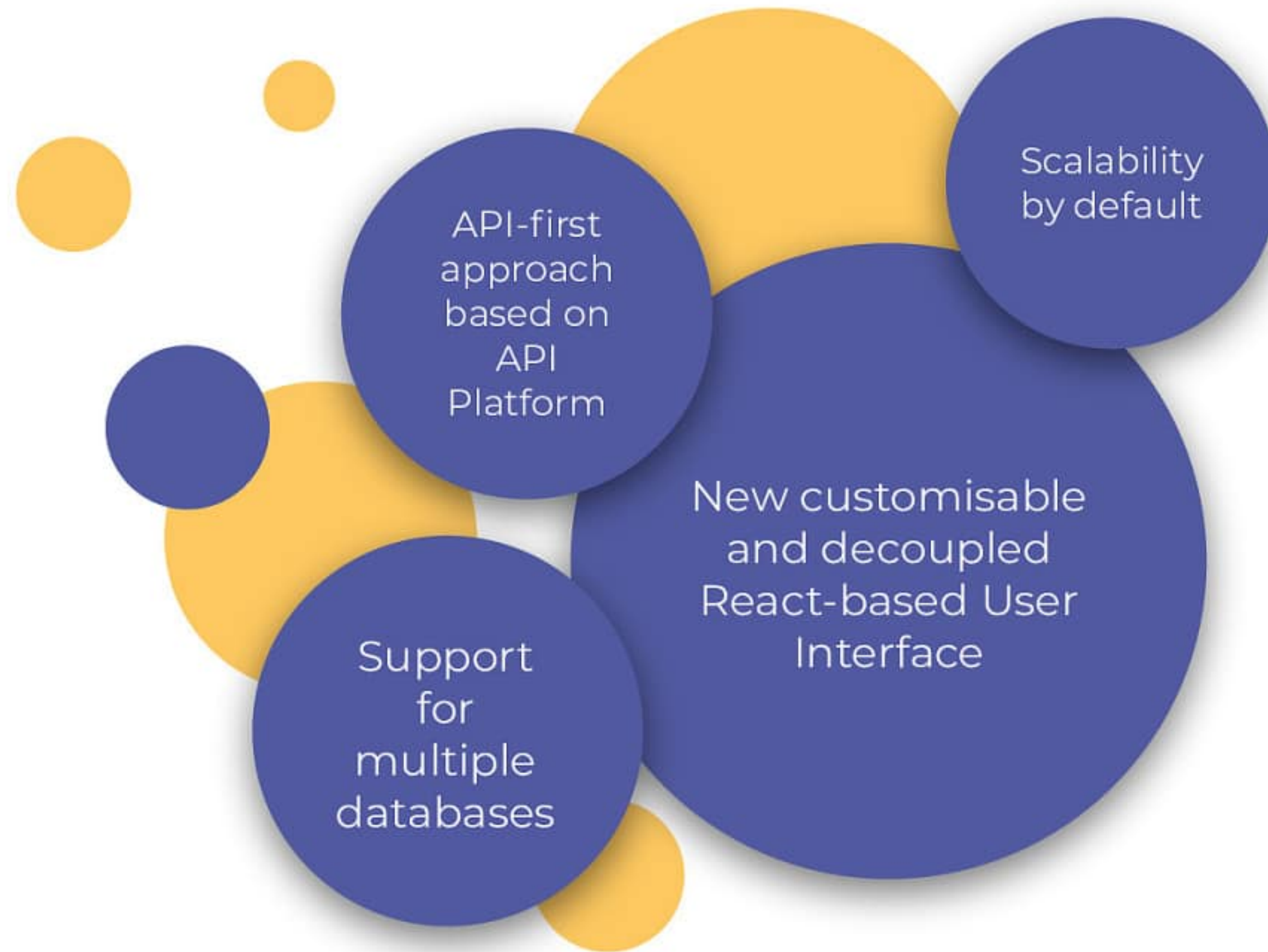
- Too much interdependence
- Not enough automated test coverage
- Double work to maintain our API
- Results in less time to build features



Next Generation Mautic



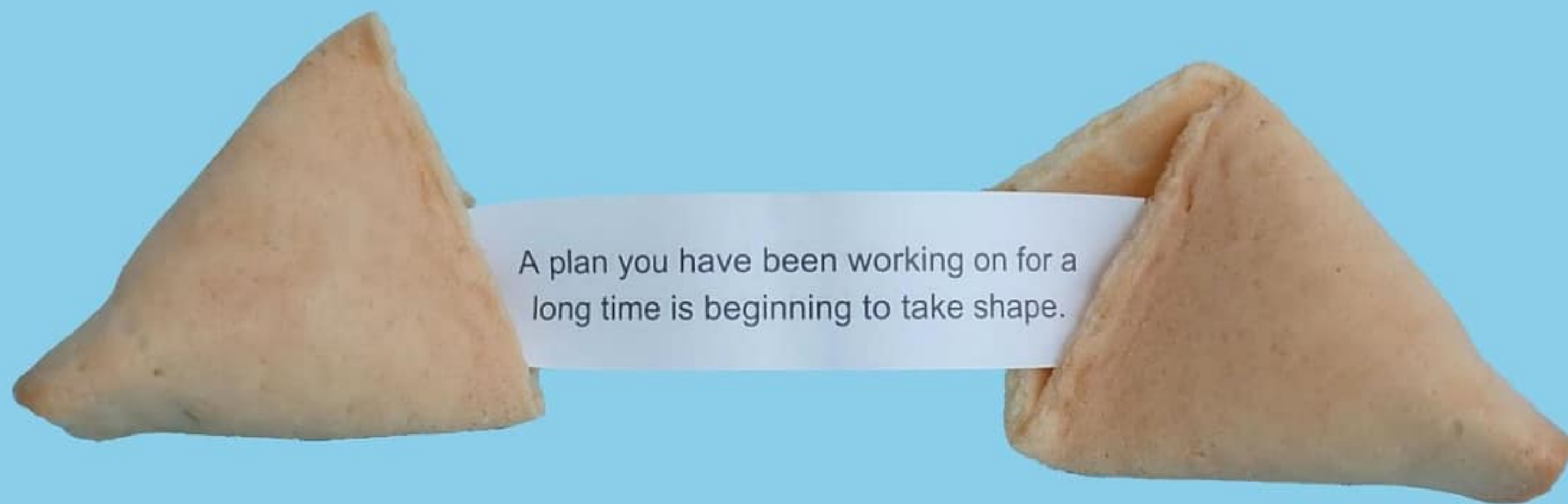






Your logo here?







What questions can I answer?



Slides and resources: <http://mau.tc/mauticon-keynote>



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MautiCon
2020