



Ruth Cheesley

Mautic Project Lead

@RCheesley

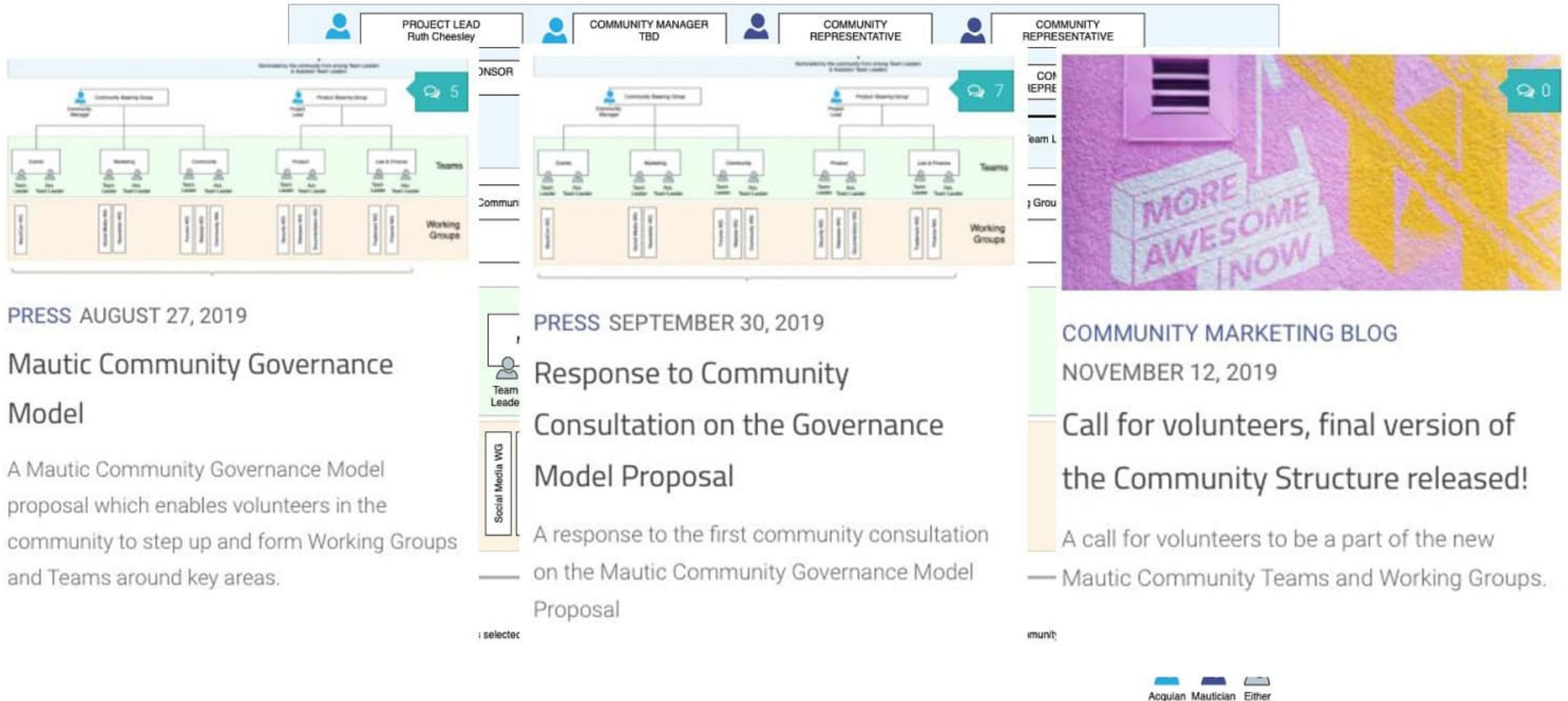


Dennis Ameling

Assistant Team Lead,
Product Team

@DennisAmeling

Establishing a clear governance model took time!



Product Team definition & call for members

Community

Product Team

governance

opportunity

product

volunteer

rchesley

Project Lead

3 Jan '19

Based on the work carried out in the Mautic Community Summit last week to implement the proposed Governance Structure, please find below the definition for the Product Team.

Would you like to be involved in this team? Add a comment on this thread!

The first meeting will be organised for Friday, 29th November at 18:00hrs London time (see in your timezone).

Missions and expectations for the Product team

To manage all aspects of the product release cycle and roadmap for the Mautic Open Source project

Security

- Manage security@mautic.org inbox
- Check all dependencies updates to be aware of any security issues
- Work on all security issues by PR on private security repo
- Release security patch or manage with Release WG to include security fixes
- Maintain a historical security advisory list

Releases

- Manage release timeline once the release is decided: define testing period, lock assigned PRs, merge, create the package, pre-release and release.
- Testing PRs and reviewing code for all included in the release
 - Define criteria for testing, QA and ensuring that all code meets the coding standards.

Coding

- Develop features requested by Roadmap/Features Definition WG
- Review pending PR's
- Fix issues

Features definitions

- Benchmark competitors
- Be aware of the market trends
- Define user stories about features

Roadmap Design

- Technical roadmap (security or patches)
 - Define prior bug issues to address
 - Define patch versions cadence
- Feature roadmap (minor & major versions)
 - Define prior feature to address (see with Feature definition WG)
 - Define minor and major cadence / vision
 - Define LTS version

Profiles of contributors needed in this team

The product team needs the following skills and expertise:

- Developers/Engineers
- Marketers (for Feature Definitions WG)
- Mautic users (for tests in Releases WG)
- Project co-ordinator (helping in Releases WG & Roadmap Design WG)

Meeting notes 14th January 2020

Community

Product Team

rchesley

Project Lead

Jan '19

Welcome to the team meeting! If you haven't done an asynchronous meeting before, please respond in threads. Also note you can start a reply with to be anon, or to go off the record and not be included in the notes, which will be exported and saved to Google Docs, and posted on the Community Forums. The meeting will be open for 24 hours, after which the notes will be exported. People may comment thereafter but these won't be included in the notes. Let's get going!

Ruth Chesley (she/her)

Sorry I realized I forgot the introductions thread, so maybe just drop in this thread who you are, where you're from, and how you're involved with Mautic.

Ruth Chesley (she/her)

I'm Ruth, long time contributor and Mautic Community Manager based in the very wet and windy UK. thunder, cloud, and rain.

Update on progress with Mautic 3

Ruth Chesley (she/her)

(edited)

Great job in getting the alpha release out @pakerhellers @jake and team! There have been a few reports on GitHub regarding console not being moved and a few other things

Ruth Chesley

Presume they will be factored into the beta release, @numan is doing a great job with labeling the issues as they come in

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Dennis Ameling (he/him)

15:58

Tuesday, 3 November

Hello @here! It's time for a new product team meeting.

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Let's get going!

Dennis Ameling (he/him)

15:59

0

Introductions - Who are you, where are you based, and how are you involved with this team?

4 replies

Last reply 9 days ago

Dennis Ameling (he/him)

15:59

1

Review last meeting's notes and actions, share a link to the notes in a threaded reply, and call out any actions as sub-tasks)

4 replies

Last reply 9 days ago

Dennis Ameling (he/him)

15:59

2

Mautic 3.2 Release Lead: who wants to step up for this?

7 replies

Last reply 8 days ago

Dennis Ameling (he/him)

15:59

3

Mautic's future direction - open discussion

3 replies

Last reply 9 days ago

Dennis Ameling (he/him)

16:00

4

Installing Mautic on a production server through Composer

1

37 replies

Last reply 2 days ago

Dennis Ameling (he/him)

16:00

5

Move from Travis to GitHub Actions

1

6 replies

Last reply 8 days ago

Dennis Ameling (he/him)

16:01

6

Special characters in email addresses while importing from Hubspot - support it, or mark as incorrect?

5 replies

Last reply 3 days ago

Build a diverse Product Team (WIP!)



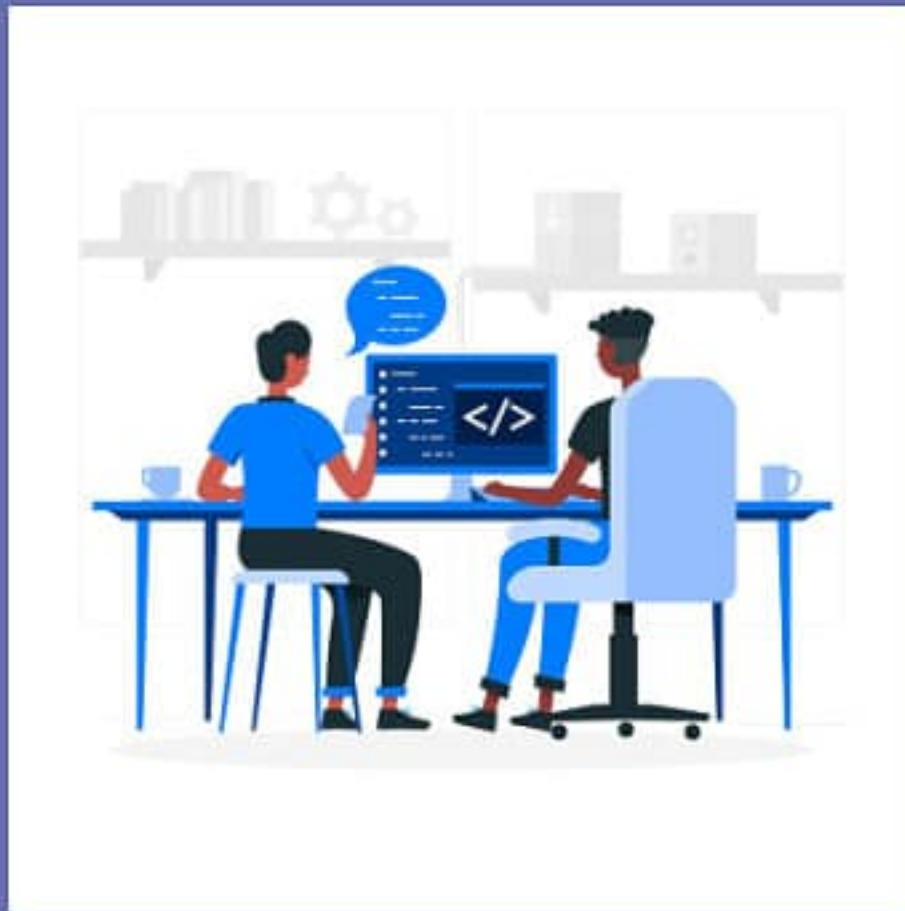
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- Technical folk to review PR's and check code quality
 - Welcoming committee to meet and greet contributors
 - Marketeers - people who actually use the tool 'in the world'
 - Documentation writers, media creators
 - UI / UX / Accessibility experts
 - Diversity in every sense of the word helps us serve our users better
-

Ensure everybody understands the importance of their role



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- Ensure they understand how they add value to the team
 - Encourage contributors to specify how much time they are able to commit
 - Set expectations appropriately and empower contributors to push back if they are taking on too much
 - Recognise that being a contributor is voluntary, but not without obligation
-

Encourage organisations to enable their teams to contribute 'on the job'



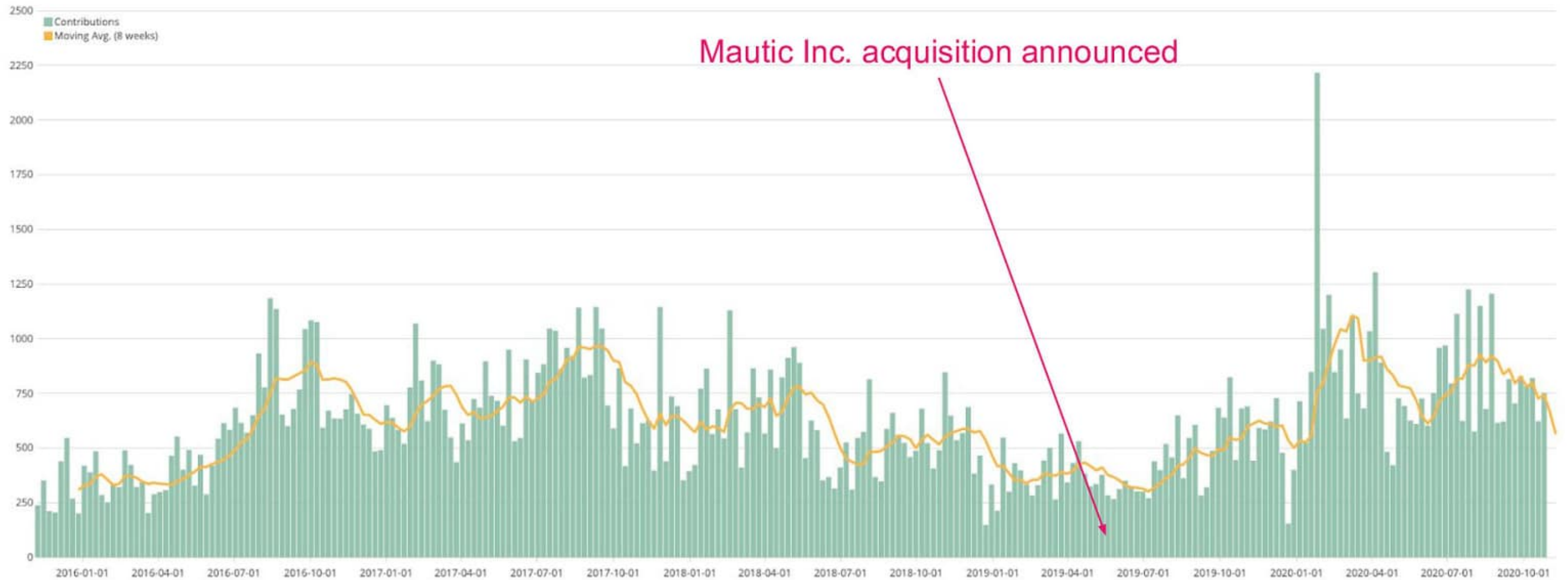
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- It is not practical to expect a project to scale and grow at a decent pace when everybody contributing is a volunteer
 - Burnout is sadly very common in Open Source - often as a result of people contributing in their free time
 - Organisations are often willing to enable their teams to contribute if they can see how, where, when, and most importantly, why.
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Example: Reviewing code contributions (PRs)



- Sometimes technical knowledge is needed for this, sometimes not
- We're working hard to ensure that both users (marketers) and developers can easily test code contributions

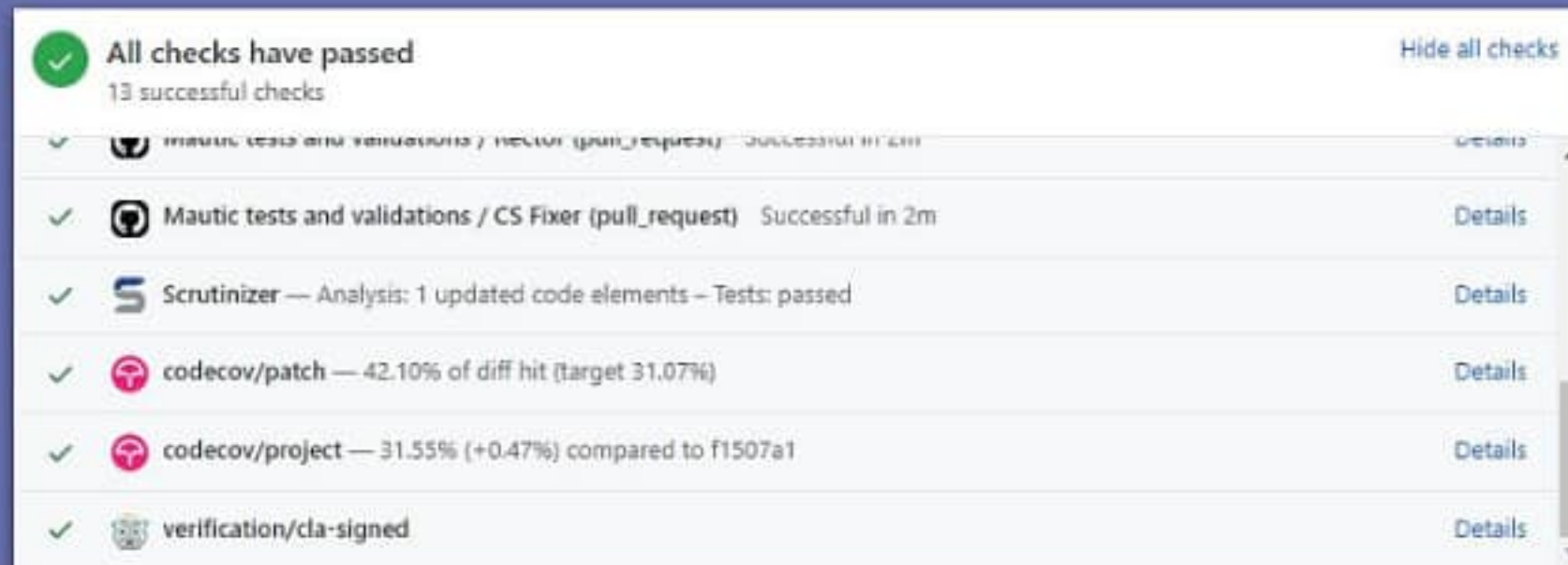
Community engagement is growing



Source: All community engagement (Git/Github, Slack, Forums, Meetup) excluding Acquia and Mautic Inc. employees <https://dashboard.mautic.org/goto/5350ad97a5147dcf3374408aafc24aee>



The importance of automated tests



- Ensures functionality keeps working as it should
- Enhances the overall stability of the product
- Motivates developers to write high-quality code
- Currently, ~32% of Mautic's backend is covered by automated tests

Thank you!

Questions?

